



**AMBASSADE
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Latvia-France Business Forum

**Latvia-France Business Forum
Riga, Latvia
15.09.2021.**

10.20-11.00	Registration. Welcome coffee	HALL: ARDEN + MAREMMANO
11.00-11.50	Opening session by official delegates of the Republic of Latvia and France Moderator: Ms. Solvita Gulbe , <i>Head of the Representative Office in France, LIAA</i> Opening remarks by: Mr. Jānis Vitenbergs , <i>Minister for Economics of the Republic of Latvia</i> Mr. Franck Riestler , <i>Minister Delegate for Foreign Trade and Economic Attractiveness of the Republic of France</i> <ul style="list-style-type: none"> • Business perspectives between Latvia and France by : H.E. Mr. Eduards Stiprais, <i>Ambassador Extraordinary and Plenipotentiary of the Republic of Latvia to the French Republic</i> H.E. Ms. Aurelie Royet-Gounin, <i>Ambassador Extraordinary and Plenipotentiary of the French Republic to the Republic of Latvia</i> • Presentation “Mission Latvia: new business opportunities”: Mr. Kaspars Rožkalns, <i>Director of Investment and Development Agency of Latvia</i>, • Presentation & Introduction of French business delegation Mr. Eric Sabatier, <i>Senior Vice President, Bureau Veritas, chair of the delegation</i> Closing remarks by Moderator	
11.50-12.20	Coffee break and participant division into panel discussions	
12.20-13.50	Panel Discussions	

PANEL DISCUSSION 1: SMART CITIES HALL: APPALOOSA

Introduction and moderator: **Ms. Inese Andersone**,
Head of the City Development committee, Riga City Council

Smart Cities for connected communities:

- Urban development and sustainable transport
Mr. Kaspars Briškens *Head of Strategy & Development at Rail Baltica* and
Mr. David Boulet, *Operations and business director, Egis Ltd*
- City reinvention with Technologies during & after COVID-19
Ms. Justīne Pantelējeva, *Head of Vividly Urban* and **Mr. Cyrille Gabory**, *SIRADEL*,
 Presentation “A transversal approach to facilitate the territory transformation and planning – Digital Twin for smarter cities”
- Co-working between companies and innovators to create Smart Cities
Dr. Kaspars Ozols, *Deputy Director Of Development at Institute of Electronics & Computer*,
 Presentation “Research organizations as key enablers for advanced smart city solutions”
- New Governance for innovative infrastructure, economic recovery
Mr. Jérôme GIACOMONI, *Chairman Groupe Aerophile*,
 Presentation “How to fight for a better air quality ? an exemple of citizenship awareness and technology innovation”



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PANEL DISCUSSION 2: DIGITAL ECONOMY

HALL: ARDEN + MAREMMANO

Moderation: **Ms. Solvita Gulbe**, *Head of the Representative Office in France, LIAA*

Moderation: **Mr. Bertrand Le Tallec**, *Head of the Economic service for Baltic countries, Embassy of France*

Introduction: **Mr. Gatis Ozols**, *Deputy State Secretary for Digital Transformation, Ministry of Environmental protection and regional development*

Digital economy and transformation:

- Partnership between private and public sector collaboration of wireless networks
Mr. Juris Binde, *the President of Latvian Mobile Telephone (LMT)* and
Mr. Eric Sabatier, *Senior Vice-President, Bureau Veritas*
- Acceleration of 5G in Europe
Mr. Neils Kalniņš, *Business Development at Electronic Communications Office of Latvia (VAS "Elektroniskie sakari")*
- IoT solution development
Mr. Deniss Truhanovs, *Head of Innovation, MikroTikls Ltd*
- The future of work in the digital era
Mr. Guillaume Cairou, *Didaxis Ltd*
- Removing language barriers in digital economy
Mr. Andrejs Vasiljevs *CEO of the language technology company "Tilde" TILDE*
- Accelerating Innovation Through Digitalization
Ms. Aiga Irmeja, *Executive director of Latvian IT Cluster / Digital Innovation Hub*

PANEL DISCUSSION 3: MILITARY, SECURITY & DEFENCE

HALL: BUSINESS AREA FALABELLA

Moderation: **Ms. Elīna Egle-Ločmele**, *Co-Founder and Chairwoman of the Board at Federation of Security and Defence Industries of Latvia*

Technologies and defence industry:

- What 5G means to the military
Mr. Ingmārs Pūķis, *Vice President of Latvian Mobile Telephone (LMT)*
- The Technological Innovation Challenges in Defence
Mr. Yann Sinquin, *Axon Cable*
- European Defense funds to bolster Defense research and innovation opportunities
Mr. Roger Daix, *Vice president of Thales*
- The role of Private military companies representatives of MBDA
Ms. Barbara Reato, *Sales manager*
Presentation "Defense Complex Systems: a booster for Industrial Cooperation"
- Public-private networking in defence industry
Mr. Stéphane Moinard, *Head of International Cooperation Department, Defence Innovation Agency*
Presentation: Innovation policy in the French Ministry for Armed Forces
- **Mr. Mārtiņš Mežulis**, *Director of the Defence Technology and Innovation Centre of the National Defence Academy of Latvia*

13.50-14.50 Business lunch

14.50-16.00 B2B & B2G meetings, depending on the individual visit agendas and requests of the companies

HALL: ARDEN + MAREMMANO