

Webinar

“Circularity in Packaging: Opportunities for Latvia and the Netherlands”

March 8, 2021 at 10.00-11.30 (GMT+2)

Zoom platform

Programme

Moderator:

Jēkabs Groskaufmanis, Head of the LIAA Representative Office in the Netherlands

10.00 – 10.10

Opening of the webinar

- **H.E. Aiga Liepiņa**, Ambassador of Latvia to the Kingdom of the Netherlands;
- **H.E. Claudia Magdalena Njoo Pieterse**, Ambassador of the Kingdom of the Netherlands to Latvia

10.10 – 10.25

Towards Circular Packaging in the EU: Taxes, Rules and Best Practices

Mārtiņš Zemītis, Deputy Head of EC Representation in Latvia

10.25 – 10.55

Circular Packaging in Latvia and the Netherlands:

- Mairita Lūse, Member of Riga City Council, member of “Zero Waste Latvia”
- Chris Bruijnes, Managing Director, Netherlands Institute for Sustainable Packaging

10.55 – 11.25

Case Studies from Latvia and the Netherlands:

- Ingars Zagorskis, CEO, PrintOnPack
- Aad Hoekstra, Head of R&D, and Adriaan Verbeek, Director of Business Development, A Top Packaging

11.25 – 11.30

Q&A

11.30

Closing of the webinar

Working language: **English**

No registration fee

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