

The 9th International Electric Vehicle Expo (IEVE)

www.ievexpo.org | ieve@ievexpo.org

Jeju International Convention Center (ICC), Jeju Island, South Korea



- ❖ The 9th International Electrical Vehicle Expo (IEVE) is a global exhibition focused on electric vehicles (EV) and the energy industry.
- ❖ The **on-site** 9th IEVE will take place from March 3rd to March 6th, 2022 and the **virtual** 9th IEVE will be held from March 3rd to August 31st, 2022.
- ❖ With ~500 exhibitors from ~50 countries, ~1,000,000 visits (on-site and virtually), a robust conference and B2B matching sessions, the 9th IEVE is a premier platform for businesses to internationally promote and discover products, network and learn more about global EV and energy industries.

➤ **Participating Industries**

- Electric Vehicles and e-Mobility
- Chargers, Charing Services, Charging Infrastructure
- Energy Smart Grids, ESS
- Parts, Materials, Batteries, Motors
- Autonomous Driving, AI, Sensors, Software
- Robotics, R&D, Joint Projects

➤ **Past Exhibitors**

- Samsung SDI
- LG Chem
- KIA Motors
- Hyundai
- BYD Co. (China)
- Daifuku (Japan)
- Danfoss (Denmark)
- BMW (Germany)
- Chevrolet (USA)

➤ **Past Buyers**

- Electric Vehicle Association of Thailand (EVAT)
- General Motors (USA)
- Porsche (Germany)
- Ministry of Transport and Aviation (Sierra Leone)
- AIWAYS (China)
- HUATEC POWER (China)
- CERES (UK)

➤ **Sponsors**

- Ministry of Trade, Industry and Energy
- Ministry of Foreign Affairs
- Ministry of Land, Infrastructure, and Transport
- Ministry of Science and ICT
- Ministry of SMEs and Startups

➤ **Media Partners**

- Bloomberg New Energy Finance
- China Automotive News



The 9th International Electric Vehicle Expo (IEVE)

Offerings

On-site Exhibition




Date - May 3rd (Tues) – May 6th (Fri), 2022 (4 days)

Location - Jeju International Convention Center, Jeju Island, Republic of Korea

Events – e-Mobility experiences (Hyundai, Kia, Tesla, etc. EV test drives); themed exhibitions: energy exhibition by Korea Electric Power Corporation, Samsung, SK, LG battery, etc., charger/charging infrastructure exhibition, autonomous driving/AI exhibition, hydrogen/energy exhibition, etc.

Scale – ~200 Exhibitors, ~350 Booths, 10,000+ visitors and buyers

On-Site Exhibition Options

Booth	Independent	Standard	Outdoors
Unit Price	US\$ 5000	US\$ 5000	US\$ 5000
Type			
Features	<ul style="list-style-type: none"> 3m x 3m Exhibition Space 	<ul style="list-style-type: none"> 3m x 3m Prefabricated Booth Company banner, lighting, floor finishing Information desk and chairs set 	<ul style="list-style-type: none"> 5m x 5m Mongolian tent Company banner Information table and chairs set

All options include 3 admission tickets per booth and the opportunity for an EV Magazine ad/interview with 8 or more booths purchased

The deadline for the virtual application is **March 31st, 2022**.
 For on-site applications, the recommended deadline is **March 31st, 2022**.
 Please Submit Applications to exhibition@ievexpo.org

Virtual Exhibition



Date - May 3rd (Tues) – August 31st (Wed), 2022 (4 months)

Location – TBD

Features - custom booths (custom URL) to promote products, real-time business: integrated buyer-seller chat/conference system, user-friendly search interface, business promotion

Scale - 300 exhibitors, 100,000+ online visitors and buyers, ~1,000,000 visits

Virtual Exhibition Options

Booth	Standard	Customized
Unit Price	US\$ 3000	Please Inquire
Type		
Features	<ul style="list-style-type: none"> 2D Booth (updatable by firm at any time) Custom URL (can be used as a homepage) 	<ul style="list-style-type: none"> 3D Booth (Pavilion) (updatable by firm at any time) Custom URL (can be used as a marketing homepage) Interactive UI with various media Ideal for associations (5~20 companies); by clicking the company list button, participating companies' logos are shown which when clicked leads to individual company 2D standard booths
	<ul style="list-style-type: none"> User-friendly UI displays company information, products Integrated buyer-seller communications system (real-time chat, inquiries) Visitor statistics data Guaranteed 3000 views per company Buyers can also apply for virtual exhibition booths to showcase their needs to suppliers To access booth prototypes please refer to the IEVE Virtual Expo Usage Guide in the attached zip folder. Prototype Link: 203.242.210.81/shr/Main.do (the final version will be more refined) 	

*Statistics provided in this document are projections based on recent exhibition figures

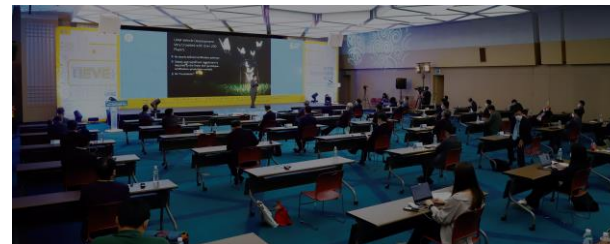
Offerings

On-Site B2B Business Conferences



Firms that participate in the on-site B2B Conferences are matched by IEVE with buyers for 1:1 discussions from May 3rd to May 6th, 2022. There are approximately 450 B2B consulting sessions.

On-Site Conferences



The 9th IEVE Conference consists of 50+ sessions in 3 major forums from May 3rd to May 6th, 2022 at the Jeju ICC Conference Hall. With 2,000+ on-site and ~5,000 online attendees including company executives, industry experts, ambassadors and government officials the 9th IEVE Conference aims to facilitate the sharing of EV trends and knowledge and promote international government and industry cooperation in EVs and energy.

On-Site B2B Business Matching Conference Options

Type	A	B	S
Unit Price	US\$ 1500	US\$ 3000	US\$ 4500
Features	<ul style="list-style-type: none"> B2B booth (1 day) 1 Hotel room (1 night) 2 Lunch coupons 	<ul style="list-style-type: none"> B2B booth (2 days) 1 Hotel room (2 nights) 2 Lunch coupons (2 days) 	<ul style="list-style-type: none"> B2B booth (3 days) 2 Hotel rooms (3 nights) 6 Lunch coupons (3 days) EV Magazine interview
<ul style="list-style-type: none"> B2B Business Conferences take place during the 9th IEVE Exhibition (May 3rd – May 6th, 2022 from 10:00 AM – 6:00 PM) at the Jeju ICC Business Lounge 			
<p>Currently, an online buyer-seller B2B matchmaking program is underway. Please inquire for more information at exhibition@ievexpo.org</p>			

Major Conferences

Business Forum	Academic Forum	Policy Forum
<ul style="list-style-type: none"> The 7th General Assembly of the Global EV Association Network (GEAN) IEVE/Silicon Valley Business Forum Korea-EU EV Leaders Round Table The 6th Global EV Round Table Carbon Nano Industry Business Forum Electric Vehicle IR Forum 30th Anniversary of Korea-China Diplomatic Relations e-Mobility Forum UAM Forum e-Mobility Startups Forum JEC Korea Connect e-Mobility Foreign Investment Attraction Forum 	<ul style="list-style-type: none"> ASCC 2022 (Asian Control Conference) ICESI 2022 (International Conference on EVs, Smart Grids, IT) 2022 Spring Conference (Korean Academic Society for Systems Engineering) Smart City Academic Society Forum Korean ESG Academic Society Forum Big Data Service Academic Society 	<ul style="list-style-type: none"> The 7th International EV Standards Forum The 6th International Electric and Automated Mobility Forum The 4th Korean Peninsular EV Policy Forum The 4th Korea Electrified Autonomous Driving Agricultural Machinery Forum The 4th International Workshop on Energy and Climate Change The 3rd Green Hydrogen and Energy Conversion Seminar The 1st International Electric Ship Forum The 45th Jeju Smart e-Valley Forum The 2nd Renewable Energy Growth and the Future of Korean Electric Power Industry Forum

• Individuals may apply to attend conferences in-person or view online in real-time . Please inquire for more information.

• Individuals/associations may apply to open conferences. Please inquire for more information at conference@ievexpo.org